Calne Area Board

7th September 2021

Action Plan for the Calne Community Area Board

1. Purpose of the Report

- To agree an area board action plan and confirm priorities for the Calne Area Board to focus its time and resources upon during 2021/22 (appendix 1).

- To agree initial priority actions:

  - **Young people** - Reconvene the Community Area Youth Forum.

  - **Young people** – Develop local youth provision, street based and café style in the town and assess provision in the villages.

  - **Older & Vulnerable People** - Audit activities/clubs to establish provision.

  - **Environment** - Hold a Calne ECO-Fair in October to promote and celebrate ideas about living sustainably.

  - **Economy** - Establish current issues affecting local business and promote regeneration of the high street.

  - **Community Resilience** - Develop safeguarding training sessions for local groups and organisations to promote an understanding about contextual safeguarding of young people and vulnerable adults.

2. Background

Every 3 to 4 years, Wiltshire Council's public health department working with key partners and organisations, undertakes a thorough analysis of data available to provide a summary of the current and future needs of people in Wiltshire. This information which is called the "Community Area Joint Strategic Needs Assessment" (JSNA) is broken down to and presented around Wiltshire's 20 community areas to help local communities in their prioritisation and decision making.

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As a result of the Covid-19 pandemic and associated lockdown measures, it was agreed that each community area board would lead on the creation of a short "Community Area Status report" to capture and reflect the main messages from local data and community discussions. The intention was to also reflect some of the impact of the pandemic upon our community.

This was brought to the Area Board in July 2021 and adopted. The next step was to use this information to help inform and select priorities that the Area Board would focus its resources upon.

All local organisations, groups, clubs and individuals have a desire and a joint responsibility to address local issues. The area board wanted to identify how it can best use what time, influence and resources it has in order to help make a difference. Area Boards in Wiltshire were asked to initially agree between 3 and 5 priorities to focus upon and then take some actions that will help address them. These priorities can be changed at any time if required. The criteria used to select them included:

- Is there evidence to suggest that this is a local issue that needs to be addressed?

- Is the Area Board best placed to take one or more actions that will help?

- Is there support for this from the wider community?

- Are there associated actions which can deliver desired outcomes within the next 18 months?

A draft rolling work plan will record what actions are being proposed, their status and other information. This will be used to report back to the Area Board at its future meetings. The action plan can be changed as and when the board thinks it appropriate and when new issues arise. Each Area Board councillor has also been asked to champion one or more of the area board's chosen priorities.

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Having looked at the evidence to select the most important issues arising and considering them against the criteria the Calne Area Board agreed that its priorities were broadly themed into the following streams, with a Wiltshire Councillor Champion for each:

Young People including young people living with SEND, (Health, wellbeing and positive activities) – Cllr Sam Pearce-Kearney

Older and Vulnerable People and families, (Health, wellbeing, isolation and access to services) – Cllr Tom Rounds

The Environment (addressing climate change targets) – Cllr Ian Thorn

The Economy (promotion of sustainable business and support for the economically vulnerable) – Cllr Tony Trotman

Community Resilience (cross community area communication and co-operation) – Cllr Ashley O'Neill.

3. Creating an action plan:

Since the last meeting, in July, Board Members have met with the Community Engagement Manager and other groups / individuals in the community to discuss the identification and development of actions and encouraging wider community engagement/ownership of the status report and actions. To date actions, listed below and displayed in **appendix 1**, have been identified and these can be categorised as short (a), mid (b) and longer term (c+) in their urgency/anticipated achievement:

Young people

(a) Reconvene the Community Area Youth Forum to confirm priority issues outlined in the Status Report and identify priority actions/activities that can be undertaken with and without the Area Board.

(b) Develop Local Youth provision, street based and café style in the town and assess provision in the villages.

(c) Work with the Town Council to develop opportunities for local groups and organisations to understand their role in observing contextual safeguarding of young people in non-familial situations and also to have robust safeguarding policies and procedures communicated to all staff/volunteers.

(d) Develop appropriate ways to engage and consult with local young people.

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And also, to encourage Area Board members to undertake awareness training about appropriate ways to engage with young people and understanding their Wiltshire Councillor role in observing contextual safeguarding practices.

Older and Vulnerable People

(a) Audit of the activity clubs to establish which are planning to reopen.

(b) Work with the Health and Social Care Forum to develop and promote activities to address the impacts of COVID-19 on physical activity, deconditioning and falls in older adults. https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/1010501/HEMT_Wider_Impacts_Falls.pdf

(c) Support the development of Calne Men's Shed to secure a venue and sustainability.

(d) Support the ongoing development of the Celebrating Age project in the Area.

Nb. Much of this activity is underpinned by the work of Calne Older People/Carers champion (volunteer), Diane Gooch, the Calne Older People/Carers Voices Forum and Calne Health and Social Care Forum. (Diane Gooch should be noted for her continuing dedication to the community).

The Environment

A small steering group including the CEM, Cllr Thorn, Robert MacNaughton (Calne Town Council and the Friends of Marden Valley) and Sue Deedigan (Calne W/O Parish Council and the Climate Alliance) has been established to help drive this issue forwards.

(a) Hold a Calne ECO Fair in October to promote and celebrate ideas about living sustainably and to encourage conversations about issues raised by the community groups.

(b) Air Quality Management Group – Progress action plan.

(c) Explore ways to promote and develop the Marden Valley sustainably, offering healthy, active opportunities for the community to engage in an exploration of the biodiversity of this locally important natural habitat.

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Economy

(a) Work with Wiltshire Council Regeneration officers, Calne Town Council and Calne Springs to establish actions

(b) Work with the Town Council and Citizens Advice/DWP to try and establish the domestic economic issues affecting local families.

(c) Identify and promote local initiatives to address Food Poverty, Fuel Poverty and IT Poverty.

(d) Identify and narrow skills gaps between local business requirements and the local population experience.

Community Resilience

(a) Work with Town and Parish Councils to re-establish and develop the Calne Area Parish Forum.

(b) Work with Calne Town Council, the Local Youth Forum and the Health and Social Care Forum to run Safeguarding training sessions for local groups and organisations to promote an understanding of issues about contextual safeguarding of young people and vulnerable adults and also to support the development of safeguarding policies.

(c) Through the Section 106 working group, develop a network of safer routes for local people to move around the community area and beyond by foot, cycle and mobility transportation.

(d) Through CATG, work with Bremhill, Calne W/O, Calne and Cherhill Parish councils and Sustainable Calne to promote and develop the North Wiltshire Rivers Route - Sustrans National Cycle Route 4, Chippenham to Calne and Calne to Avebury.

4. Conclusion

If approved, the Action Plan will be used to update future meetings to help keep track of activities and projects taking place to address the locally defined priorities.

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This plan should not be a static document, but a dynamic framework, to be revised, adapted and updated as matters change, needs arise, and projects are completed.

It is hoped the plan will be drawn upon by partners and the wider communtiy, to provide a useful resource for their own activity in the Calne Community Area.

As actions are completed and or issues are resolved, they will be removed from the Action Plan and other issues raised in the Status report may move onto the plan.

Equally all issues and actions may be progressed outside of the action plan as and when possible.

Other issues awaiting prioritisation in the Status report can be viewed at **appendix 2**.

5. Recommendations

- To agree an area board action plan and confirm that priorities will form the focus of resources for the Calne Area Board during 2021/22 **(appendix 1).**

- To agree initial priority actions

  o **Young people** - Reconvene the Community Area Youth Forum.

  o **Young people** – Develop local youth provision, street based and café style in the town and assess provision in the villages.

  o **Older & Vulnerable People** - Audit activities/clubs to establish provision.

  o **Environment** - Hold a Calne ECO-Fair in October to promote and celebrate ideas about living sustainably.

  o **Economy** - Establish current issues affecting local business and promote regeneration of the high street.

  o **Community Resilience** - Develop safeguarding training sessions for local groups and organisations to promote an understanding about contextual safeguarding of young people and vulnerable adults.

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Appendix 1. Proposed Action Plan to be considered by Calne Area Board

Priority	Action	Leads	Partners Engaged	Funding Required	Comments	Status
Young People including those living with SEND, (Health, wellbeing & positive activities)	Reconvene the Community Area Youth Forum to confirm priority issues outlined in the Status Report and identify priority actions/activities that can be undertaken with and without the Area Board.	**Cllr Sam Pearce-Kearney**	Calne Town Council, Kingsbury Green Academy, Rise Youth, Calne Wordfest,		**Top priority**	🟥
	Develop Local Youth provision, street based and café style in the town and assess provision in the villages.		Parish Forum, Rise Youth, Kingsbury Green Academy	Yes.	**Top priority**	🟩
	Develop opportunities for local groups and organisations to understand their role in observing contextual safeguarding of young people in non-familial situations and having robust safeguarding policies and procedures communicated to all staff/volunteers.		Calne Town Council	Yes, under investigation		🟧
	Develop appropriate ways to engage and consult with local young people.		Calne Town Council, Kingsbury Green Academy, Home School Network, A Place for Us.			🟥

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Theme	Action	Lead	Partners	Funding	Notes	RAG
Older and Vulnerable People & families, (Health, wellbeing, isolation and access to services)	Audit of the activity clubs to establish which are planning to reopen.	**Cllr Tom Rounds**	Calne Health and Social Care Forum, Calne Older People/Carers Voices.		**Top Priority**	🟥
	Develop and promote activities to address the impacts of COVID-19 on physical activity, deconditioning and falls in older adults.		Calne Health and Social Care Forum, Calne Older People/Carers Voices.	Yes, under investigation		🟧
	Support the development of Calne Men's Shed to secure a venue and sustainability.		Calne Men's Shed, Calne Older People/Carers Voices	Yes, under investigation		🟧
	Support the ongoing development of the Celebrating Age project in the area.		Calne Older People/Carers Voices, Wiltshire Music Centre, Celebrating Age Wiltshire	Yes, funding request submitted to the Board)	Links directly to action identified in Status Report: Encourage, support and promote positive/accessible activities.	🟧
The Environment addressing climate change targets	Hold a Calne ECO Fair in October to promote and celebrate ideas about living sustainably and to encourage conversations about issues raised by the community groups.	**Cllr Ian Thorn**	Cllr Robert MacNaughton (Calne Town Council)/F-o-Marden Valley), Sue Deedigan (Calne W/O PC and Wiltshire Climate Alliance), Sustainable Calne.	Yes, (funding request submitted to the Board)	**Top Priority**	🟩
	Progress actions from the Air Quality Management Group Action Plan.		Air Quality Management Group, Calne Town Council, Wiltshire Public Protection officers.			🟧
	Explore ways to promote and develop the Marden Valley sustainably, offering healthy, active opportunities for the community to engage in an exploration of the biodiversity of this locally important natural habitat.		Friends of the Marden Valley, Calne Town Council, Calne W/O Parish Council, Bremhill Parish Council.	Yes (funding request submitted to the Area Board)		🟧

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Category	Action	Councillor	Partners	Investigation	Priority	RAG
The Economy (promotion of sustainable business and support for the economically vulnerable)	Establish current issues affecting local business and promote regeneration of the high street.	**Cllr Tony Trotman**	Calne Springs, Calne Town Council, Local Business Fora.		**Top priority**	🟧
	Identify main concerns for local families struggling as a result of economic vulnerability.		Wiltshire Citizens Advice Bureau, Calne Town Council, Calne Foodbank.			🟥
	Identify and promote local initiatives to address Food Poverty, Fuel Poverty, and IT Poverty.		Calne Parish Forum, Calne Town Council, Calne Health and Social Care Forum.	Yes, under investigation.		🟥
	Identify and narrow skills gaps between local business requirements and the local population experience		Calne Springs, Calne Town Council, Local Business Fora.			🟥
Community Resilience (cross community area communication and co-operation)	Work with Town and Parish Councils to re-establish and develop the Calne Area Parish Forum.	**Cllr Ashley O'Neill**	Town and Parish Councils, Local Policing Team.			🟧
	Develop safeguarding training sessions for local groups and organisations to promote an understanding about contextual safeguarding of young people and vulnerable adults and also supporting the development of safeguarding policies.		Calne Town Council	Yes, under investigation	**Top priority**	🟧
	Develop a network of safer routes for local people to move around the community area and beyond by foot, cycle and mobility transportation.		Section 106 working group, Wiltshire Council Highways dept, Calne Town Council.			🟩
	Promote and develop the North Wiltshire Rivers Route - Sustrans National Cycle Route 4, Chippenham to Calne and Calne to Avebury.		CATG, Bremhill, Calne W/O, Cherhill & Calne Town/Parish councils, Calne Town Council and Sustainable Calne	Yes, under investigation		🟧

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Appendix 2: Issues identified in the status report for further consideration (those already escalated to the action plan are marked accordingly)

Issue	Possible actions (where identified)	Key supporting evidence source	Area Board priority streams – where relevant		Escalation to priority stream or other organisation leading
Links between poverty and literacy	Identify, support and promote initiatives being developed locally regionally and nationally to support young people and families who are likely to be negatively impacted by a widening academic achievement gap. Explore opportunities to improve access to IT equipment and broadband for all young people and especially those living in economically vulnerable households. Promote literacy, book ownership and the love of stories. Maintain regular communication with the school and encourage/support their recovery curriculum and transition schemes.	Youth focussed Area Board, Community Youth Discussions, feedback from detached Youth sessions and engagement with School Citizenship Students specific local groups and headteachers.	Young people	Economy	Economy

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Provision of joined up, relevant youth support, guidance and activities.	Develop new opportunities to provide a combination of ongoing street based/café style youth work providing support, signposting, mentoring. Encourage and support relevant activities for young people, especially during school holidays and at times of locally recognised anxiety. Develop links between local youth providers and encourage their ongoing conversations, training and development especially to new approaches to youth work, safeguarding and funding opportunities.	Youth focussed Area Board, Community Youth Discussions, feedback from detached Youth sessions and engagement with School Citizenship Students specific local groups and headteachers.	Young people	Young people
Listening to young people.	Discuss and develop a new, locally relevant forum, not necessarily aligned to the community area and not necessarily requiring young people to sit in a meeting. Develop new approaches to engage with young people, through street-based youth work, schools and technology etc.	Youth focussed Area Board, Community Youth Discussions, feedback from detached Youth sessions and engagement with School Citizenship Students specific local groups and headteachers.	Young people	Young people

	Encourage partners to adopt a common method of engagement (e.g. one cross agency youth survey). Develop joint working and share resources. Focus on needs and development opportunities			
Social Isolation and access to activities for Older and Vulnerable people	Encourage, support and promote positive/accessible activities.	JSNA data/Calne Health and Social Care Forum/Calne Covid-19 volunteer support groups, Older People/Carer Champion.	Older and Vulnerable People	Older and Vulnerable People
IT poverty - Access to and support with IT for older/younger people, vulnerable adults (including economically vulnerable).		Older People Carer Voices group, Health and Wellbeing group, Older Peoples survey and discussions at Area Board/links to volunteers groups	Older and Vulnerable People	Economy	Economy
Access to transport for Older/Younger people and vulnerable adults(including economically vulnerable).		Older People Carer Voices group, Area Youth Forum, Older Peoples survey.	Older and Vulnerable People	Younger People	
Access to Medical services	Partnership working and communication with local surgeries	Discussions with partners, Calne Health and Social Care Forum/Calne Covid-19 volunteer support groups,		

		Older People/Carer Champion.		
Above Wiltshire average of people over 65 admitted to hospital as a result of falls.		JSNA data	Older and Vulnerable People	Older and Vulnerable People
Support and development of the Men's Shed is needed.		Health and Social Care Forum, Older People's Voices group.	Older and Vulnerable People	Older and Vulnerable People
33% of 10/11yr olds obese or overweight (1 in 3 children in year 6) above Wiltshire avg.		JSNA data		
11% of 0-19yr olds thought to be living in poverty.		JSNA data	Young People	Economy	
45% of Energy Performance Certificates issued to homes in the area have a low efficiency rate of D-G.		JSNA data	Environment	
Higher than Wiltshire average rate of those admitted to hospital with an alcohol related issue.		JSNA data		
Perceptions of Anti-Social Behaviour and Crime	Develop and promote ongoing conversations between parish reps/local residents and Wiltshire Police.	Community Survey Results 2019, JSNA data		
Highway Infrastructure and Maintenance		Community Survey Results 2019		

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Issue		Data Source	Category 1		Category 2	
Climate Change and Renewable Energies		Community Survey Results 2019, JSNA data, Sustainable Calne group	Environment		Environment	
Community Venues and Open Spaces		Community Survey Results 2019				
Personal debt and financial challenges are increasing rapidly		Office of National Statistics, JSNA data	Economy		Economy	
Transport is very difficult for non-car owners.		All partner discussions				
Link schemes do not have enough drivers		Link Schemes; Covid Support group conversations, Calne Health and Social Care Forum.				
Need to encourage/develop safer cycle routes across the community area.		Sustainable Calne, Calne Transport Strategy group, Calne Air Quality Management Group	Environment	Community Resilience	Community Resilience	
Encouraging/enabling walking in the Calne community area		Calne Air Quality management Group.	Environment	Community Resilience	Environment	Community Resilience
Need for more environmental housing with reduced carbon levels.		JSNA data and environmental groups	Environment		Environment	
Challenge to achieve energy performance targets and climate change targets in an affordable way		JSNA data and environmental groups	Environment		Environment	

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Support and promotion of businesses affected by COVID-19.		Local Businesses and community discussions	Economy	Economy
Promotion of High Streets and Local Businesses		Local Businesses and community discussions	Economy	Economy
Seek to reduce the number of motor vehicles that pass through the Calne AQMA.		Calne Air Quality Action Plan, Calne Area Transport.	Environment	
Promote Clean Vehicle Use in the Community Area	Promote Clean Vehicle Use in the Community Area	Promote Clean Vehicle Use in the Community Area	Environment	
Promote walking for local journeys to School/work		Calne Air Quality Action Plan	Environment	Environment
Tree Planting Schemes in the Calne Air Quality Management Area		Calne Air Quality Action Plan	Environment	Environment
Food Poverty		Covid 19 Volunteer groups, Area Board discussions	Economy	Economy
Fuel Poverty		Covid 19 Volunteer groups, Area Board discussions	Economy	Economy